



06.14.22

Based upon our findings and experience over the past 55 years it is our estimation and opinion it is better to rent the hot water recirculating pump rather than purchasing.

Here are the financial and scientific facts

Hot Water Recirculating Pump purchase vs. renting

To purchase a Boyett's family hot water recirculating pump the initial investment is \$1,500.00 (installed at the water heater).

The hot water recirculating pump will need to be changed every 5 years to maintain the proper circulation of the hot water. The price for this work is \$1,500.

\$1,500

+1,500

\$3,000

To rent a Boyett's family hot water recirculating pump each month is \$25.00 plus tax. Over 5 years \$1,500.00 plus tax.

Every 5 years we install a new hot water recirculating pump at no charge. If there are advancements in technology – this will be included.

To rent a hot water recirculating pump over a 5 year period vs. purchasing; you will save \$1,500.00

With our rewards program (making a positive comment every 6 months; you will save an additional \$250.00)

Total savings by renting \$1,750.00 = \$1,500 + \$250.00

Our Mission is to be the best water treatment company in the United States by providing exceptional customer service and exceptional products and services that exceed our clients' expectations. It is our goal to provide a safe working environment with the best tools to facilitate our work. Our company is committed to following the Water Quality Association's code of ethics; working with our co-workers and clients honorably and with the highest degree of respect and integrity. We are proud that we work drug free.





The current population in the Phoenix metro area is currently 4.33 million people

http://en.wikipedia.org/wiki/Phoenix_metropolitan_area

Currently ranked 6th in population, it is predicted that Phoenix will rank 4th by 2020 http://en.wikipedia.org/wiki/Phoenix,_Arizona (totaling over 7 million inhabitants 'as we understand').

Because we live in the desert, our water is scarce. In order to provide for our present and future water needs; more water will be drawn from the Central Arizona Project (CAP) http://www.cap-az.com/.

The cities have to heavily chlorinate the water. This causes the internal components of the hot water recirculating pump to disintegrate. If no action is taken to exchange this hot water recirculating pump it can cause a serious leak or a flood; or other plumbing problems. Through continued scientific study 'and field diagnostics' we are learning the tipping point on all hot water recirculating pumps is currently 5 years.

For this reason; when you rent a hot water recirculating pump — we change the unit every 5 years (at no charge). This will keep the unit sustainable. If any adjustments are needed 'at any time' there is no additional fee for service. We feel \$20/month plus tax is a very affordable service fee for the level of service, dependability and convenience we will provide you.

Respectfully,

Brian Hayden Boyett BS, MWS, CI General Manager, Boyett's Family Rayne Water Conditioning

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